

# NET SatisFAXtion Exchange Gateway

## Faxing For Popular Email Programs

**D**ESIGNED TO UNIFY fax and email communications in a single user interface, the NET SatisFAXtion™ Exchange Gateway allows Outlook users to send and receive faxes just like email.

### FaxOut™ Client Suite

Breakthrough features include Print to Fax integration for single-click faxing from within virtually any business application, real-time monitoring of outbound faxes, powerful preview options and "What You See Is What You Get" (WYSIWYG) rendering of attachments into faxable formats.

NET SatisFAXtion's tight integration with Outlook allows desktop users to fax directly from core business applications applications such as Microsoft Word, Excel, PowerPoint and more. Employees can send faxes with just a click of a button.

### Native Exchange Server Integration

NET SatisFAXtion includes a native fax server that runs as a service and does not require a dedicated computer.

The fax server has been optimized to take advantage of the stability and security features unique to Windows 2003, 2000 and XP. Two lines are supported as standard and can be expanded to up to 96 ports per server.

A NET SatisFAXtion fax server can be installed anywhere on your network and is designed to take advantage of your optimal network design. It isn't required that you install anything on your Exchange server. This is crucial for many companies whose administrators prefer to keep their Exchange server(s) only for Exchange and the idea of installing additional software on a dedicated box can pose large potential problems.

**NET SatisFAXtion includes a fax options tab that allows the user to change default settings such as their voice and fax numbers, the cover page to be used, billing codes, fax resolutions, etc.**

## Highlights

- Supports Exchange Server 2003
- Use Outlook to send, receive, manage and track faxes
- Print-to-Fax from any core business applications
- Incorporates .NET Framework for greater performance and reliability
- Phonebooks / fax contact list integration
- Receive faxes as PDF or TIFF attachments in your email inbox
- Supports Super G3 fax (V.34) for 20-80% faster connection times
- Real-time, desktop monitoring of faxes delivered through Exchange
- 'WYSIWYG' file-to-fax rendering
- Flexible cover page design options
- Preview faxes and cover sheets before they are sent
- Hassle-free-installation and configuration
- Reporting / Billing tools

# Server Features for NET SatisFAXtion Exchange Gateway

- Supports Exchange 2003, 2000 and 5.5.
- Receive fax delivery confirmation by email.
- Supports fax for unlimited users.
- Super G3 Fax or V.34 for 20-80% faster connection times, resulting in significant savings.
- Incorporates .NET Framework for greater performance and reliability.
- Uses Microsoft Installer (MSI) for file resiliency
- Extensive logging with SQL provides data integrity and scalability
- Advanced reporting tools provide in-depth snapshots of system use.
- Notification engine alerts administrators to potential problems

## Complete Fax Management

NET SatisFAXtion includes powerful monitoring and configuration tools combined with exceptional reporting and tracking capabilities to make managing your fax server a snap.

The fax server can be deployed to be managed in a tiered office or work-group environment. With multiple fax servers, an administrator can offer department heads and MIS managers the ability to manage their own fax server for localized control and flexibility.

## Inbound Fax Routing

NET SatisFAXtion supports a variety of inbound routing schemes, including CSID, DID, DTMF and AIR (round-robin method of distributing faxes). Faxes can also be manually routed or assigned to automatically print to a network printer.

Incoming faxes are routed to the Outlook inbox as email messages with attachments containing the fax pages as images. Once a fax has been routed to the user's inbox, users may view, store, print, reroute, fax, or forward faxed messages exactly as they would with inbound email.

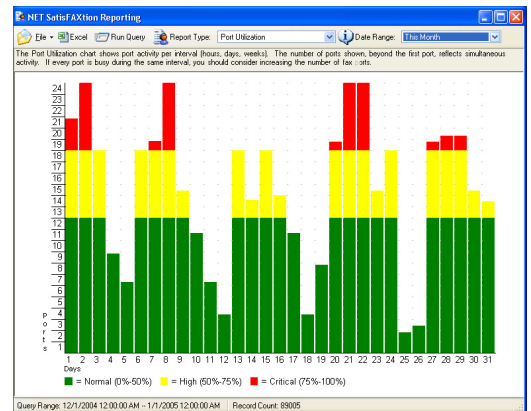
## Making Email Attachments Faxable

In a typical email scenario, users type a short message and then add document attachments to the message. These attachments arrive in their native format to be viewed or opened by an application on the receiver's desktop.

In an email-to-fax implementation, however, the attachments need to be converted to fax images before delivery. Many fax servers require a "fax print" driver to make this conversion on the desktop workstation.

NET SatisFAXtion goes above and beyond other email-to-fax solutions in its ability to offer "WYSIWYG" (What You See Is What You Get) document rendering. The fax server prints to the native application, so whatever attachment you send to the server you can be assured it will look exactly as if you would have sent it to a network printer. This method ensures your documents appear exactly as you intended.

Moreover, with fax conversion taking place on the server, valuable system resources and memory requirements for desktop users is minimized.



*Administrators can access detailed fax transaction history with NET SatisFAXtion's sophisticated yet easy-to-use reporting tools.*

## Sending a Fax from Outlook

To send a fax from Outlook, users simply compose a message and insert attachments into the body of the message. After choosing an address and clicking Send, the Exchange Gateway sends the message to the server where the attachments are turned into fax images and delivered immediately.

## Sending from Business Applications

NET SatisFAXtion offers the tightest integration on the market today with its "Print-to-Fax" functionality. From within most Office applications such as Word, Excel or PowerPoint users simply -> Print to send a fax from Outlook. No other solution offers this type of fax-to-email integration.



## Client Integration Features

NET SatisFAXtion supports faxing through all versions of Microsoft Outlook.

# Client Features for NET SatisFAXtion Exchange Gateway

- Use Microsoft Outlook for sending, receiving, and managing email and faxes.
- Print-to-fax functionality allows Outlook users to send faxes from within core business applications
- Receive incoming faxes as PDF or TIFF file attachments in your Outlook inbox.
- Super G3 Fax or V.34 for 20-80% faster connection times, resulting in significant savings.
- Preview email messages and attachments as they appear as faxes before sending.
- Use a standard default cover page or design your own.
- Pop-up notification alerts allows desktop users instantly of incoming faxes

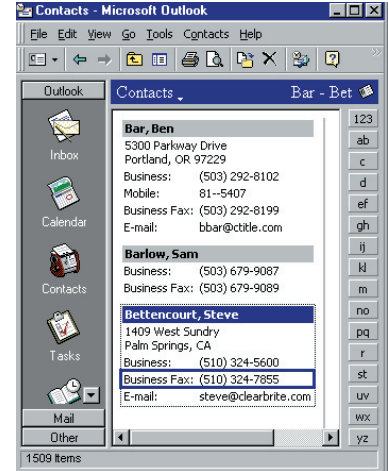
## Outlook Phonebook Integration

NET SatisFAXtion works directly with the Outlook contact address book. So choosing a fax phone number from the Outlook phonebook is done in the same manner as selecting an email address. Outlook users can send faxes with just a click of a button.

## Preview Faxes at the Desktop

An additional feature of NET SatisFAXtion's integration with Exchange is the ability to preview a fax message—including file attachments—before sending the message.

This feature gives email users confidence in using Exchange for faxing, since they can review their message and document attachments as they will appear as a fax—before clicking the

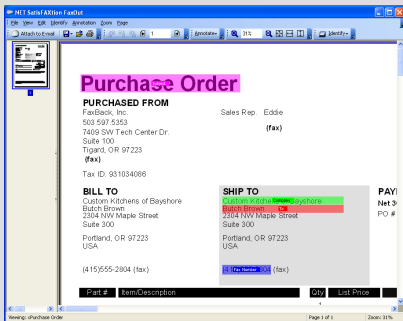


*There is no need to keep a separate fax address book - just select the recipient's "Business Fax" entry from the Outlook contacts list or the global address book.*

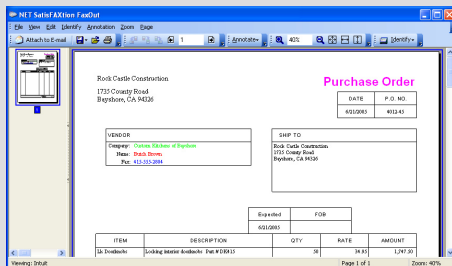
Send button. The actual conversion process takes place at the NET SatisFAXtion server and the resulting image is displayed at the user's workstation.

# Address Automation with NET SatisFAXtion

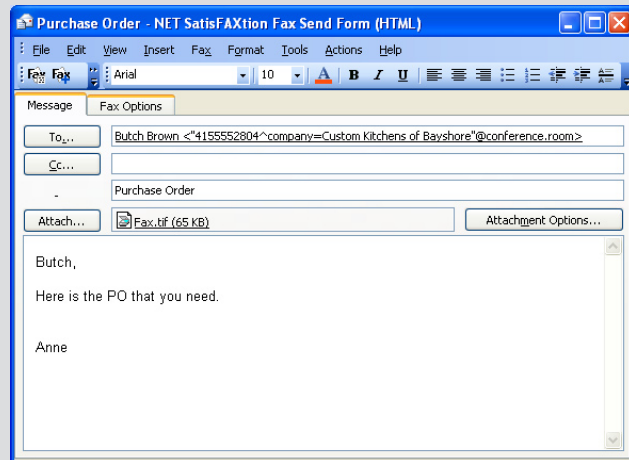
NET SatisFAXtion 7.5 incorporates new technology from Print Automation, Inc. to pinpoint, locate and identify with precision fax address information from any printed page containing a fax number and recipient's name. By identifying predetermined colors or selected positions on a printed page, a recipient's address information is automatically extracted and added to your new fax. These powerful data extraction methods provide enhanced integration with any business application and deliver expanded fax addressing options.



A purchase order created in Quotewerks using the Position Identification method



A purchase order created in Quickbooks using the Color Identification method



An email is created and automatically addressed using the either of the pinpoint location methods. The PO is attached as a fax message and is instantly delivered to the specified recipient.

# NET SatisFAXtion Exchange Gateway

## Specifications

### Mail Compatibility:

Microsoft Exchange 2003, 2000 and 5.5

### Client Compatibility:

Microsoft Outlook, all versions

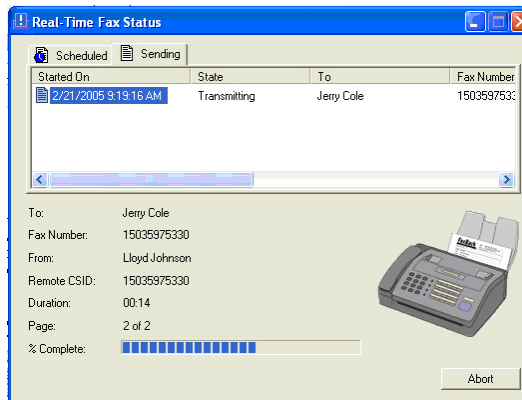
### Maximum Users Per Server: Unlimited

### Cover Pages:

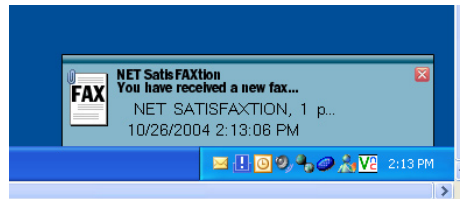
Supports RTF (Rich Text Format) for user-defined cover pages. Users may compose cover page templates in Microsoft Word, WordPad, or any word processor supporting RTF files

### Inbound Fax Routing Capabilities

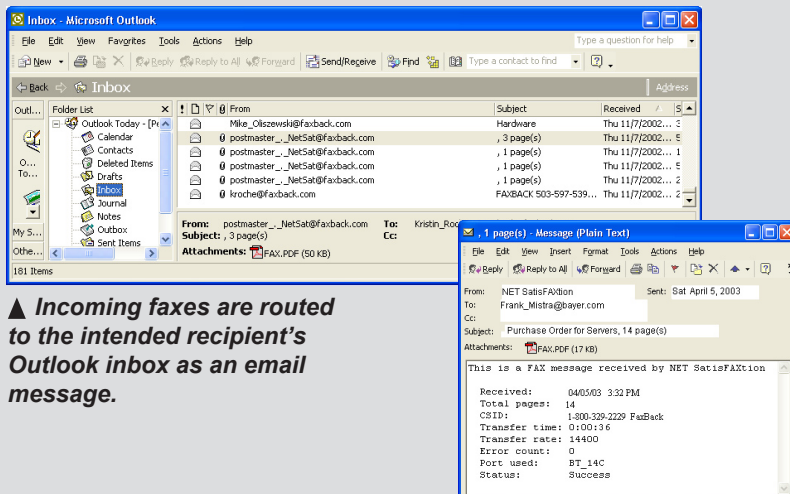
Caller subscriber identification (CSID), Direct inward dial (DID), Dual-tone multi-frequency (DTMF), Manual, and automatic inbound routing (AIR). Can also designate faxes be automatically printed to a network printer.



*Real-Time Monitoring offers users unprecedented feedback for fax messaging needs. Users can watch page-by-page delivery, ensuring confidence that their message was successfully delivered.*

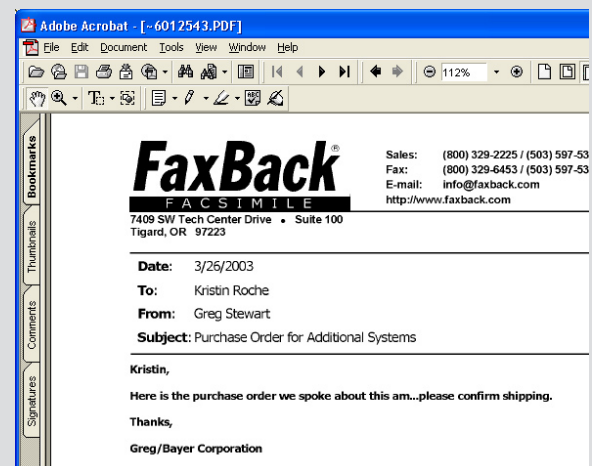


*Pop-up notification alert allows desktop users to know instantly of any incoming faxes.*



▲ Incoming faxes are routed to the intended recipient's Outlook inbox as an email message.

▲ Attachments contain the fax pages as images or PDF files.



▲ A user simply opens the attachment to view their fax just as they would with an email attachment.



Corporate Headquarters 1.800.329.2225  
7409 SW Tech Center Drive info@faxback.com  
Tigard, OR 97223 www.faxback.com

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